**Photo Opportunity**

**WHAT:** Short performance by (musician name) to launch the first Live and

Local event in (town).

**WHEN:** Day Date Month **AT:** Time

**WHERE: Venue address**

**WHY:** Live and Local is a way to bring the community, venues and musicians back together in a short, easy safe and family-friendly Sunday afternoon event.

Thanks to the Live Music Office, two Live and Local pilot events were held in Surry Hills and Kings Cross in 2014. From these experiences, a template was prepared which covered everything from finding artists and venues to running publicity and setting up a budget and then offered to towns and suburbs across the country for local activation.

The Live Music Office aims to revitalize and nurture the venue-based live music sector through policy development – playing a leading role in policy dialogue and design across all levels of government, supporting venues and artists.

The Live and Local (Town) event is also supported by (sponsors names).

For further information on the (Name) Festival and the (Town) Live and Local event please visit web site or facebook.

Ends

**For more information:**

Name

Email

Mobile