How to take a good photo for the media

Live and Local presents lots of opportunities of images that media will find interesting. Your images need to be eye-catching, tell a story, be visually appealing and of good technical quality.

Here are some ideas:

* Café as a venue:
  + Have the artist ‘serenade’ a patron (or the owner) romantically and grab a photo and send to media (make sure you get the patron or owners approval to do so);
  + Take a close up photo of the artist playing a guitar with a steaming cup of coffee in the foreground.
* Bookstore as a venue:
  + Take a close up photo of the artist playing a guitar with a pile of books in the foreground;
  + Have the drummer drumming on two big piles of books.
* Bar or club as a venue:
  + Find the most colourful, engaging place in the bar, get a ladder and take a shot downwards of your musician ‘performing, full lights on.’

On the day:

* Ask someone take digital photos to upload to Social Media and your web site. Ensure you have captured good, close up photos of a range of audiences: families, couples, groups.
* Take aerial shots into the crowd (from an elevated position).
* Take photos from behind the artist looking back into the crowd.

Generally:

* Take lots of images - a choice of the best expressions and compositions.
* Props can be handy set the scene.
* Actions – Are there any actions that could be photographed which might work better than just a static image?
* Presenters and people should be prominent. Try to fill the frame and get close to the subject.
* Take shots of your subjects looking to camera and away.  
  Take a variety of landscape and portrait format shots.
* Take a mix of posed and action shots.